



Global Alliance For  
Mass Entrepreneurship

LOGO  
GUIDE





# Global Alliance For Mass Entrepreneurship

## Empower Together

The logo signifies how entrepreneurs of diverse disciplines and backgrounds empower each other together through the alliance for a common cause - The Indian Entrepreneur.



## Diverse in our aspirations, united by our vision

It embodies the essence of collaboration, collective goals, and shared values. Together, we strive for a better future, empowering entrepreneurs from all walks of life to achieve their dreams and contribute to sustainable economic growth.



# Unified Vision

## Emblem of Mass Entrepreneurship

The GAME logo stands as a beacon of unity in diversity, representing our mission to fuel mass entrepreneurship in India. It visualizes our platform as a convergence point for entrepreneurs of diverse disciplines, united in their aspiration for a prosperous and entrepreneurial India.





1.5X

**Global Alliance For  
Mass Entrepreneurship**

X



Global Alliance For  
Mass Entrepreneurship

X

PARTNER LOGO HERE







COLOUR PALETTE

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PRIMARY



**SPIRITED GREEN**  
#278C67

SECONDARY



**EARTHEN OCHRE**  
#F2A30F



**VIBRANT ORANGE**  
#F1780B



**CLAY KILN**  
#BB3505



**AUSTURE BLACK**  
#1A1A1A



**ROOTED BROWN**  
#702003

# Montserrat

— FONT FAMILY —

Headline 1

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REGULAR - 55 PT

*Headline 4*

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ITALIC - 35 PT

Headline 2

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REGULAR - 45 PT

**Headline 5**

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SEMIBOLD - 32 PT

Headline 3

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REGULAR - 40 PT

***Headline 6***

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REGULAR - 26 PT

Paragraph 1

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LIGHT - 26 PT

Paragraph 2

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REGULAR - 20 PT

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[WWW.MASSENTREPRENEURSHIP.ORG](http://WWW.MASSENTREPRENEURSHIP.ORG)







# THANK YOU



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