



Global Alliance For  
Mass Entrepreneurship

Hello ,

We are thrilled to share the progress and fresh developments from the **Women Entrepreneurship Platform** (WEP), our dedicated initiative aiming to serve as a comprehensive resource hub for women entrepreneurs across India.

Recently, we held our **2nd Steering Committee meeting** where stakeholders agreed on an expanded vision plan, one that reflects our achievements so far and the journey we've embarked on. As a community, we are committed to scaling WEP to encompass various initiatives from the Centre, States, and NITI Aayog, as pointed out by **Mr B. V. R. Subrahmanyam**, CEO of NITI Aayog.



## Our aim?

To address **information asymmetry** that exists today for significant impact.

The meeting was a vibrant discussion session, buzzing with ideas to transform WEP into a definitive platform for women entrepreneurship. These included leveraging the public-private partnership model, focusing on synergies with existing initiatives, developing mentorship programs tailored to the Indian ecosystem, and redefining women leadership in the Indian context.

We are also excited to explore collaborations with organizations that contribute to government initiatives like the **Aspirational Block Programme**, and engage more government departments. Our focus remains on making an impact on the grassroots level, by identifying major areas for intervention and working on showcasing inspiring role models.

The meeting was a wonderful congregation of leaders from our partner organizations who expressed commitment to align their **women-focused initiatives with WEP.**

We're incredibly excited about what lies ahead, and we look forward to sharing this journey with you as we aim to empower women entrepreneurs across India. Together, we can make a difference.

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## Roadmap for NGAP

**Charting the way to a sustainable and scalable**

### **NBFC Growth Accelerator Program (NGAP)**

GAME is partnering with SIDBI for designing and structuring a sustainable and scalable NBFC Growth Accelerator Program (NGAP).

In the first phase, we will design a comprehensive, actionable and granular report with the program strategy, pilot program and implementation plan for NGAP.

The pilot program will work with 20 NBFCs to test and outline the program's strategy before expanding it to other financial services players.

Learn more about the program on our [Instagram page](#).

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