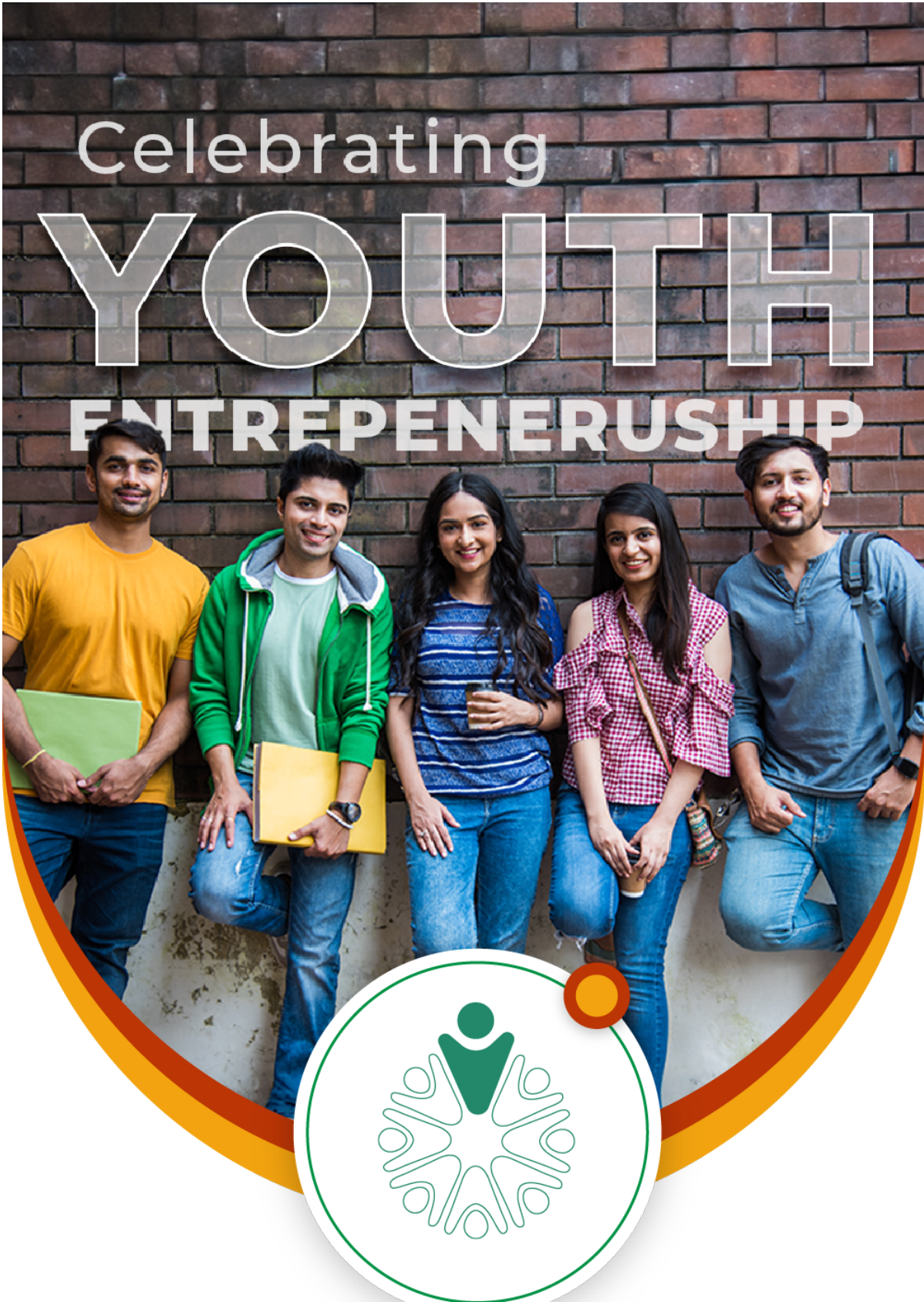




Global Alliance For
Mass Entrepreneurship



***Empowering* Youth Entrepreneurship with EODB 2.0**

July shines a spotlight on the vibrant realm of Youth Entrepreneurship. As we celebrate young minds driving MSME growth, we delve into the Ease of Doing Business (EODB) 2.0 initiative and its transformative impact on the youth entrepreneurial journey.

Transformative Strides: EODB in Punjab



The alliance between GAME, its partners, and the Government of Punjab initiated a remarkable mission from November 2020 to October 2022. The goal was to foster the Ease of Doing Business (EODB) by rationalising, digitising, and decriminalising the entrepreneurial framework, reducing cost, and regulatory burdens.

In October 2022, Consumer Unity and Trust Society (CUTS) embarked on an insightful evaluation journey that resulted in our EODB 2.0. This encapsulates learnings and recommendations that now serve as our guiding blueprint for future projects.

Unleashing Potential: Youth Entrepreneurship and EODB 2.0

EODB 2.0 equips young entrepreneurs with the tools and resources they need to flourish. This framework dovetails perfectly with our ongoing efforts to stimulate youth entrepreneurship, with initiatives like the Entrepreneurship Mindset Curriculum providing the requisite skills, resources, and support.

Elevating Ambitions: GAME's Role in EODB 2.0

GAME's commitment to EODB 2.0 spans various dimensions, from conducting Regulatory Impact Assessments to identifying regulatory burdens, promoting the use of technology, and focusing on the impact and sustainability of EoDB reforms.

Charting the Course: The EODB 2.0 Framework



EODB 2.0 lays the foundation for youth entrepreneurship, offering a simplified regulatory environment, enhanced access to finance, and capacity development. It paves the way for empowering our youth and fostering a vibrant MSME sector.

Youth Entrepreneurs: **The Catalysts of MSMEs**

Young entrepreneurs stand as the dynamic force driving change in the MSME industry. Their resilience, tech-savviness, adaptability, and willingness to take calculated risks propel their entrepreneurial endeavours, creating waves in the industry.

World Stage: Largest Y20 participation



The upcoming Y20 summit in India is set to showcase youth-centric efforts and progressive policy measures ideated by the youth and for the youth globally.

The logistics sector, moving towards trusted resilient economies, presents vast opportunities for youth investment, entrepreneurship, and employment.

Youth in Logistics



Upskilling Youth



India's skilling initiatives, set to undergo a transformation, will focus on recasting skilling and apprenticeship schemes, placing emphasis on overseas skilling and placement of candidates.

India's upcoming digital university is set to make higher and skilled education more accessible and cost-effective while driving scale.

Digital University



EMPOWERING YOUTH ENTREPRENEURS

The *GAME* way

With EODB 2.0, we stand at the cusp of a transformative era in India's entrepreneurial landscape, particularly in empowering our youth. Together, let's unlock potential and create a vibrant, dynamic MSME sector.

[LEARN MORE](#)

KEY UPDATE

NRLM Milestone in Rajasthan

A leap of empowerment for **Women Entrepreneurship**



The first ever loan under the National Rural Livelihood Mission (NRLM) WEFEP Project of Mudra Loan was disbursed earlier this month. This significant step marks a new beginning for many women entrepreneurs in the state.

[LEARN MORE](#)

Young Minds of **Tomorrow**

The future of MSMEs is undeniably bright with the infusion of young energy and ideas. And, as we step into this promising future, we invite you to join us in this celebration of youth entrepreneurship. Stay tuned throughout the month as we share inspiring stories, valuable resources, and much more.

GLOBAL ALLIANCE FOR MASS ENTREPRENEURSHIP

No.73/42, 41st Cross, 8th Block, Jayanagar, Bangalore, Karnataka, India - 560082



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