

**Climate Kranti**  
**/a revolution to combat climate change/**

**क्लाइमेट क्रांति**

**By**



**Program Partners**



**PROGRAM DETAILS**

<b>Application</b>	<ul style="list-style-type: none"><li>• Basic application + a narrative by each aspirant on why they wish to join this Fellowship</li><li>• Selection process for Phase 1 is based on the online application</li></ul> <p><b>Registration Fee:</b> Rs.200</p>
<b>PHASE 1 Induction</b>	<p><b>Objective:</b></p> <ul style="list-style-type: none"><li>• Create awareness on climate change – why, what, how, expert stories, etc.</li><li>• Why entrepreneurship? Inspirational stories of green entrepreneurs</li><li>• Orientation to the Fellowship</li></ul> <p><b>Duration:</b> 2 weeks / 8-10 hours sessions <b>Format:</b> Online <b>Sessions:</b> 4 hours on Climate Change, 4 hours on entrepreneurship, 1-2 hours on the overall Fellowship structure <b>Submissions:</b> Assessment</p>

	<p><b>Gating Criteria to the next phase</b></p> <ul style="list-style-type: none"> <li>● Attendance of all the sessions of the online program</li> <li>● Completion of Assessment</li> </ul> <p><b>Outcome:</b> Climate Krantikari – Level 1 Certificate</p>
<p><b>PHASE 2</b></p> <p><b>OPPORTUNITY</b></p>	<p><b>Objective:</b></p> <ul style="list-style-type: none"> <li>● Build entrepreneurial mindsets</li> <li>● Exposure to various possibilities in the green business space</li> </ul> <p><b>Duration:</b> 4 -6 weeks / 40 hours of sessions + 10 hours of field work  <b>Format:</b> Online &amp; Offline  <b>Sessions:</b></p> <ul style="list-style-type: none"> <li>● 15-20 hours on entrepreneurship, business models, planning</li> <li>● 20-25 hours on various green business opportunities (~ 20 templates, each template explained in 1 hour + interest assessment)</li> <li>● 10 hours on field research for market assessment</li> </ul> <p><b>Indicative Businesses for the templates</b></p> <ul style="list-style-type: none"> <li>● Agriculture</li> <li>● Fisheries</li> <li>● Forest produce</li> <li>● Manufacturing – Green processes</li> <li>● Renewable energy</li> <li>● Eco-Tourism</li> <li>● Waste management – Plastic, Solid, EWaste, Water, Agriculture</li> <li>● Green/ Environment Education</li> <li>● Green Construction</li> <li>● Water management</li> </ul> <p><b>Assignment + End-Phase Output:</b>  Document on #1 &amp; #2 opportunities that are selected from the templates and explain the why, what &amp; how?</p> <p><b>Registration Fee:</b> Rs.2,000</p> <p><b>Outcome:</b>  Climate Krantikari Green Fellowship Certificate</p> <p><b>Gating Criteria to the next phase</b></p> <ul style="list-style-type: none"> <li>● To have attended all the sessions of the online program</li> <li>● Submission &amp; evaluation</li> </ul>

<p><b>Phase 3 Preparation</b></p>	<p><b>Objective:</b></p> <ul style="list-style-type: none"> <li>● Research &amp; detailing out the full business model</li> <li>● Preparing the investor pitch deck for jury evaluation and selection</li> <li>● Recommendation for the grant</li> </ul> <p><b>Duration:</b> 8-10 weeks  <b>Format:</b> Online Sessions + Group Mentoring + Peer Learning + Workshops  <b>Hosted on:</b> WeNat platform with access to various resources  <b>Registration Fee:</b> Free  <b>Output:</b>  Development of pitch deck, business plan and operational plan. This is duly evaluated by a selected jury for a grant followed by a grant decision and allocated mentor/ incubator</p> <p><b>Outcome: Climate Krantikari - Level 3 Certificate</b>  <b>Climate Krantikari Fellow</b> [to those who do not qualify for grant]  <b>Climate Krantikari Green Entrepreneur</b> [to those who qualify for grant]</p>
<p><b>Phase 4 Launch</b></p>	<p><b>Objective:</b></p> <ul style="list-style-type: none"> <li>● Cohorts formed at a District level</li> <li>● Monthly check-ins &amp; guidance from the Incubator Institute &amp; Mentors</li> <li>● Business Operations begin</li> </ul> <p><b>Duration:</b> Tracking &amp; Mentoring Support: 6 months or as needed</p> <p><b>Outcome:</b>  Growth of the enterprise</p>