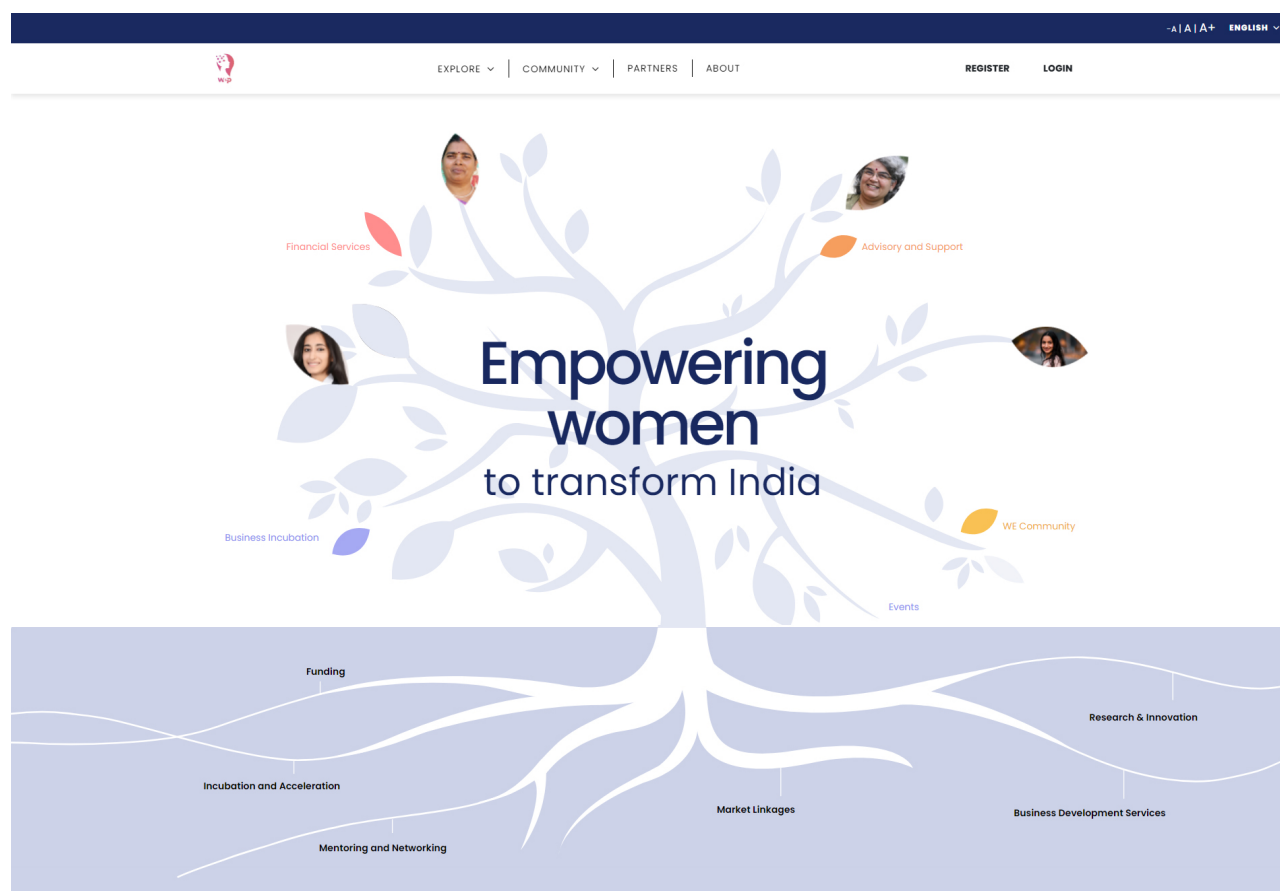


## What Women Entrepreneurs Want!

As a woman entrepreneur, how important is mentoring for you? How mentorship can help you in our entrepreneurial journey? You can take a survey on the Women Entrepreneurship Platform (WEP) website to tell other women about your experiences while trying to find or work with mentors.

Start Survey



The Women Entrepreneurship Platform (WEP) caters to the unmet needs of prospective and existing women entrepreneurs across the entire spectrum of sectors and industries.

# Welcome To A Single-Stop Shop For All The Entrepreneurial Needs Of Our Women!

WEP is a unique aggregator platform with a public-private partnership to address information asymmetry and diverse requirements of women entrepreneurs pan-India. This Platform aims to engage 250,000 women in the next three years and onboard 500 partners and 200+ capacity-building events (online and offline).

[Know more](#)

## WEP In One Minute



WEP enables key partnerships to bring crucial content, workshops, campaigns & other avenues of learning and growth to its users from trailblazers in the industry. Through its partnerships, **services are provided in 6 focus areas:**



Know More About WEP 3.0

The WEP 3.0 Platform is supported by the Bill and Melinda Gates Foundation (BMGF) and is managed by the Global Alliance for Mass Entrepreneurship (GAME). The Project has Microsave Consulting and several other domain experts coming together to contribute to making the Platform successful. The user interface and design of WEP 3.0 were revamped by HumanX Design, and the technology partner is Square Panda.

Women entrepreneurs account for just 13.76% of the total entrepreneurs in India, - a mere 8.05 million out of the total 58.5 million entrepreneurs. Women Entrepreneurship Platform intends to address the existence of information asymmetry and help resolve the fragmentation of resources.



## News

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### NITI Aayog launches revamped Women Entrepreneurship Portal to onboard 2.5 lakh women entrepreneurs

Technology for MSMEs: WEP was conceived in 2017 to boost the ecosystem for women entrepreneurship in India by aggregating key stakeholders and resolving information asymmetry existing in the ecosystem.

Written by [MSME Desk](#)  
December 13, 2022 7:14:10 pm

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As of March 20, 2022, over 900 women entrepreneurs benefited through 77 programmes and events hosted on the WEP platform, according to an earlier statement by NITI Aayog.

**Technology for MSMEs:** The government's public policy think tank NITI Aayog on Tuesday announced the launch of its Women Entrepreneurship Platform (WEP) 3.0 web portal to support women entrepreneurs in India. The platform will target to onboard 2.5 lakh women entrepreneurs, engage with 500 partners and host over 200 capacity-building online and offline events. Global

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### Niti Aayog introduces WEP 3.0, targets 2.5 lakh women entrepreneurs

WEP is designed to cater to the unmet needs of prospective and existing women entrepreneurs across the entire spectrum

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### NITI Aayog Introduces WEP 3.0, Plans To Onboard 2.5 Lakh Women Entrepreneurs

Women Entrepreneurship Platform is designed to cater to the unmet needs of prospective and existing women entrepreneurs across the entire spectrum. It is built on three pillars - Iccha Shakti, Gyaan Shakti and Karma Shakti



14 December, 2022  
by BW Online Bureau

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